



Managing sustainability for business and the environment

Starting for the first time in Semester One 2017, the new **MGMT335 Business and Sustainability** special topic examines various approaches businesses can take to respond to environmental issues. It will prepare you to make sound decisions when leading organisations toward sustainable practices.

Some of the topics you'll learn about include:

- The science and management issues facing companies
- How business sustainability is measured and reported
- How new technologies aid sustainable action

Find out more at www.mang.canterbury.ac.nz

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MGMT335 Business and Sustainability

About the course

MGMT335 Business and Sustainability is a 300-level, special topic course offering an advanced examination of the development of business and sustainability theory.

What will the course cover?

Upon successful completion of this course, you will be able to:

- Describe the implications for businesses pursuing sustainability goals
- Evaluate the expectations of different stakeholders with regard to business processes
- Understand sustainability trends and how they provide opportunities for entrepreneurs
- Gain insights into possible ways business processes can be reorganised in order to create economic capital while developing social capital and preserving natural capital
- Understand current tools, methods and approaches to adopt sustainability in businesses, including place and community-based engagement
- Make sound decisions when leading organisations towards sustainable practices

Who can enrol?

MGMT335 is an elective course that builds on MGMT230 Business, Society and the Environment, and supplements MGMT333 Managing Corporate Responsibility. It provides any BCom major with further insight into sustainability management. The course is open to all students who have obtained 60 points from Commerce courses at 200-level or above. It is recommended that students have completed MGMT230 or MKTG230.

Adding a Minor in Business and Sustainability

This course can contribute to a degree with a Minor in Business and Sustainability.

The Minor requirements from 2017 are: i. MGMT 100; ii. MGMT 230 and MGMT 335; and iii. A further 30 points from ECON225, MGMT270, ACCT340, MGMT333.

For the BCom: Any course at 300-level may contribute to only one major or minor. Any course at 200-level credited to a minor cannot be credited to a major or another minor. Where the same course is required for more than one major or minor a substitute course, approval by the Dean of Commerce, will be required. Note for the BA: Any given course may contribute to only one major or minor.

Please refer to UC Calendar for the official minor requirements.

Want to find out more?

Visit www.mang.canterbury.ac.nz or contact the course supervisor or a student advisor.

Course Supervisor

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