

FINAL ANZCA 2005 CONFERENCE PROGRAMME

DAY ONE – MONDAY 4 July				
10.00-1.00 pm	Registrations Southern Ballet Foyer Worcester Boulevard Side of the Cloisters, The Arts Centre			
1.00-2.30 pm	Welcome and Afternoon Tea In the Great Hall at the Arts Centre			
2.30-4.00 pm	Parallel Sessions			
	YMCA CHAIR: <i>Lynette Low</i>	Hurst Seagar CHAIR: <i>Donald Matheson</i>	Lovell-Smith CHAIR: <i>Ted Zorn</i>	Southern Ballet CHAIR: <i>David Waller</i>
	So you want to write a textbook? Josephine Ellis	What the web news reader wants: an analysis of smh.com.au readership story preference Margaret Van Heekeren	Quality culture, and integrated communications. An exploratory case study in a Thai health care setting Karinrat Srismith	Communication power discourse involving the L2 worker Pascal Brown and Yunxia Zhu
	<hr/> Professional writing in communication studies Dugald Williamson	<hr/> Who's that trip-trapping on my bridge? Cybersex trolling techniques exposed Danielle Lawson	<hr/> The role of EDM's in creating an informed organisational culture Achinto Roy	<hr/> Virtual citizenship and diasporic discourse Chika Anyanwu
	<hr/> Effects of writing on time-related information graphics Marilyn Mitchell	<hr/> Instant credibility with no intrinsic value: Exploring the "internet paradox" for social advocacy groups Linda Jean Kenix	<hr/> Making sense in isolation: The influences of computer-mediated communication technologies on shared contexts Deborah Churchman and Jo Hanisch	
4.00-4.10 pm	SHORT BREAK			

DAY ONE – MONDAY 4 July (Continued)

<p>4.10 -5.40 pm</p>	<p>Parallel Sessions</p>			
	<p style="text-align: center;">YMCA CHAIR: <i>Steven Maras</i></p> <p>Household life and social use of the internet Jocelyn Williams</p> <hr/> <p>Identifying potential changes in dialogic communication practice within families Scott Rickard</p> <hr/> <p>Maintaining connections with those you know in a virtual world Louise Horstmanshof and Mary Power</p>	<p style="text-align: center;">Hurst Seagar CHAIR: <i>Linda-Jean Kenix</i></p> <p>Who is making the news? Margie Comrie</p> <hr/> <p>Calling the tune without paying the piper? The political-economic contradictions of the TVNZ Charter Peter Thompson</p> <hr/> <p>Discourses of diversity and choice in Australian pay television: A preliminary investigation Teresa Rizzo</p>	<p style="text-align: center;">Lovell-Smith CHAIR: <i>Susan Hafen</i></p> <p style="text-align: center;"><u>DOCUMENTARY</u></p> <p>Sheilas – 28 years on Dawn Hutchesson</p> <p>Presented by Marie Hutchinson</p>	<p style="text-align: center;">Southern Ballet CHAIR: <i>Chika Anyanwu</i></p> <p>Relational communication between Catholics and Protestants in the Northern Ireland workplace: A study of policies, practices and procedures Owen Hargie and David Dickson</p> <hr/> <p>The Hui as a communication channel within the process of Maori economic development John O’Sullivan</p> <hr/> <p>After images of body horror: Visual communication and the pornography of suffering Sue Tait</p>
<p>6.30-8.30 pm</p>	<p>Reception at The Canterbury Club Corner of Worcester Boulevard and Cambridge Terrace</p>			
<p>8.30-late</p>	<p>Self Organised Activities (e.g. Court Theatre Play, Casino, movies at the Arts Centre’s two theatres) ANZCA Executive Members’ Dinner at Anne’s Wine Bar in the Arts Centre</p>			

DAY TWO – TUESDAY 5 July				
8.00 - 9.00 am	Registrations – Southern Ballet Foyer			
9.00-10.00 am	Keynote Speaker One Professor Janet Holmes in Great Hall			
10.00 -10.30 am	MORNING TEA			
10.30 -12.00 pm	Parallel Sessions			
	<p>YMCA CHAIR: <i>Terry Flew</i></p> <p>Brand New Zealanders: The commodification of Polynesian youth identity in television advertising Emma Earl</p> <hr/> <p>Localizing the global in New Zealand? Nickelodean and the institutional logics of media conglomerations Katalin Lustyik</p> <hr/> <p>Becoming educultural: The key element to successful communication in New Zealand schools Angus Macfarlane</p>	<p>Hurst Seagar CHAIR: <i>Anne Dunn</i></p> <p>Ubiquitous computing: Cross-national comparison of mobile communication use in Germany, the US and New Zealand Stephanie Bröege</p> <hr/> <p>Mobile phone culture and the love of text messaging Gerard Goggin</p>	<p>Lovell-Smith CHAIR: <i>Jocelyn Williams</i></p> <p>Deaf people’s use of SMs and other text-based communication: A new age dawns Mary Power, Desmond Power, and Louise Horstmanshof</p> <hr/> <p>Working with electronic communication Tools: Applications of blogs and other communication tools in business environments Joanne Jacobs</p> <hr/> <p>Mobile phones, driving and work: current debates and historical reflections Glenn Jessop</p>	<p>Southern Ballet CHAIR: <i>TBA</i></p> <p><u>PANEL</u></p> <p>Creating a celebrity image: Richard Branson and his use of metaphors of entrepreneurship Patsy McCarthy and Caroline Hatcher</p>

DAY TWO – TUESDAY 5 July (continued)

12.00-1.00pm	LUNCH in Great Hall			
1.00-2.30 pm	Parallel Sessions			
	<p style="text-align: center;">YMCA CHAIR: <i>Mary Power</i></p> <p style="text-align: center;"><u>PANEL</u></p> <p>ANZCA authors talk about their work in writing and publishing communication textbooks. Roslyn Petelin, and Patsy McCarthy, and Terry Flew</p>	<p style="text-align: center;">Hurst Seagar CHAIR: <i>Gerard Goggin</i></p> <p>The big bang, new media and discourses of ICT enablement Tim Dwyer</p> <hr/> <p>Communication in the digital environment: An empirical study into copyright law and digitisation practices in public museums, galleries and libraries Andrew Kenyon</p> <hr/> <p>Building strategic advantage through organisation leadership development: a case study Alison Feldman (Not confirmed)</p>	<p style="text-align: center;">Lovell-Smith CHAIR: <i>Colleen Kelley</i></p> <p>Expressing Fear and Anger in Online Chat: An exploration of fear and anger conversation sequences from September 11, 2001. Danielle Lawson</p> <hr/> <p>The paradox of military metaphors in peace movement organizations Anna Eblen and Michael Karlberg</p> <hr/> <p>The media and ‘The Movement’: The New York Times’ coverage of the Chicago eight conspiracy trial Nick Sharman</p>	<p style="text-align: center;">Southern Ballet CHAIR: <i>Caroline Thatcher</i></p> <p>Divergence behind consensus: A critical discourse analysis of the Australian and Chinese press coverage of Athens’ preparations for the 2004 Olympic Games Lei Gong</p> <hr/> <p>Communicating the new economy: Comparing MBA programs in China and Australia Terry Flew</p> <hr/> <p>A study of Australian/Chinese attitudes towards the advertising of controversial products David Waller and Kim-shyan Fam</p>
2.30-3.00 pm	AFTERNOON TEA in Great Hall			

DAY TWO – TUESDAY 5 July (continued)

3.00-4.30 pm	Parallel Sessions			
3.00-4.30 pm	<p style="text-align: center;">YMCA CHAIR: <i>Robert Green</i></p> <p style="text-align: center;">INVITED PRESENTATION and WORKSHOP</p> <p>Human-Computer Interfaces for Communication Mark Billingham HITLabNZ,</p>	<p style="text-align: center;">Hurst Seagar CHAIR: <i>Nick Sharman</i></p> <p>The Government Members Secretariat: The beating heart of Australia’s PR State Peter van Onselen and Wayne Errington</p> <hr/> <p>Fact v fact in the biotechnology debate: Theorising issues management from perspectives of identity and rationality Alison Henderson</p> <hr/> <p>Reclaiming the Internet: Creative Communication and Political Discourse in Singapore Terry Johal (Not confirmed)</p>	<p style="text-align: center;">Lovell-Smith CHAIR: <i>Teresa Rizzo</i></p> <p>Frame analysis made easier: Five steps to simple self-analysis by journalists and journalism students Elsbeth Tilley</p> <hr/> <p>Framing theory and research: Implications for the practice of journalism Dennis Davis and Kurt Kent</p> <hr/> <p>News academic research nexus Mary Power</p>	<p style="text-align: center;">Southern Ballet CHAIR: <i>Su Olsson</i></p> <p>Creating working women: Australian Women’s Weekly 1940s fiction and the construction of female identity Anne-Marie Tokley</p> <hr/> <p>Role of communication networks in women’s enterprises Prue Cruickshank and Deborah Rolland</p> <hr/> <p>The politics of talk: Gendered gossip at work Susan Hafen</p>
7.00 pm - late	Self Organised Activities (e.g. Court Theatre play, Christchurch Casino, movies at the Arts Centre’s two theatres) Graduate Students’ Dinner at Dux De Lux Restaurant at the Arts Centre on Montreal Street			

DAY THREE – WEDNESDAY 6 July				
7.30 – 8.50 am	ANZCA Executive Member’s Breakfast Meeting at The Coffee House 290 Montreal Street			
8.00-9.00 am	Registrations			
9.00-10.00 am	Keynote Speaker Two Professor Graeme Turner in Great Hall			
10.00-10.30 am	MORNING TEA in Great Hall			
10.30-12.00 pm	Parallel Sessions			
	<p>YMCA CHAIR: <i>David McKie</i></p> <p>Media Bios; or, <i>Harvie Krumpet</i> and the ethics of disability and death Gerard Goggin and Christopher Newell</p> <hr/> <p>The mass media at work as a guardian of trust Amisha Patel</p> <hr/> <p>Searching for balance: Free expression and protection from harm Susan Fountaine</p>	<p>Hurst Seagar CHAIR: <i>Kate Fitch</i></p> <p>Theorising text, medium and practice in the new media age Susan Yell</p> <hr/> <p>Some theses on critical communications practice Steven Maras</p> <hr/> <p>What’s so critical about ‘critical public relations’ research and theory? Kay Weaver</p>	<p>Lovell-Smith CHAIR: <i>TBA</i></p> <p><u>PANEL</u></p> <p>A Creative Little Country? Media Developments and Trends in New Zealand</p> <p>Geoff Lealand, Ruth Zanker, and Donald Matheson</p>	<p>Southern Ballet CHAIR: <i>George Cheney</i></p> <p>A rhetorical theory of public relations opening the door to semiotic and pragmatism approaches Steve Mackey</p> <hr/> <p>Post-serious wordplay: What’s new in the ‘new economy’? What’s responsive in corporate social responsibility? What’s sustainable in sustainability? David McKie and Michele Schoenberger-Orgad</p> <hr/> <p>Constructing ethnicity and leadership through storytelling at work Meredith Marra and Janet Holmes</p>
12.00-12.30 pm	President’s address in Hurst Seager Room			

DAY THREE – WEDNESDAY 6 July (continued)

12.30-1.30pm	LUNCH in Great Hall			
1.30-3.00 pm	Parallel Sessions			
	YMCA CHAIR: <i>Steve Mackey</i>	Hurst Seagar CHAIR: <i>Helen Wilson</i>	Lovell-Smith CHAIR: <i>Shiv Ganesh</i>	Southern Ballet CHAIR: <i>Anna Eblen</i>
	Public relations and the national community Kate Fitch	Radio at the net: Aspects of digital convergence in British and Australian radio Anne Dunn	Specialist vocabulary: Restricted collocations in the hanger Georgie Newsome and Kon Kuiper	How do men and women communicate their conceptualisation of success. A comparative study between Malaysia and New Zealand Adida Yang Amri
	Legitimacy challenged: James Hardie Industries and the asbestos case Amisha Patel and Robina Xavier	New media use in New Zealand: A comparison to Germany and the US Dennis Davis and Stephanie Bröge	The unacknowledged divide: Perceptions of literacy and communication needs in the workplace Su Olsson and Margie Comrie	Female embodiment in the newsroom Louise North
		VideoScribe - An innovative tool for speeding up observational research analysis Andreiko Kerdemelidis	Rethinking research assumptions about community, and community assumptions about research: the literacy and employment programme Frank Sligo and Niki Culligan	Negotiating masculinities: Reading Viagra/talking sex Tiina Vares
3.00-3.30 pm	AFTERNOON TEA in Great Hall			
3.30-5.00 pm	Annual General Meeting in Hurst Seagar Room			
5.00 pm -	Communication Ethics Interest Group Establishment Meeting – all welcome – in Hurst Seagar Room			
7.00-11.00 pm	Conference Dinner at Rydges Hotel Corner of Worcester Boulevard and Oxford Terrace			

DAY FOUR – THURSDAY 7 July				
8.00-9.00 am	Registration			
9.00-10.00 am	Keynote Speaker Three Professor George Cheney in Great Hall			
10.00-10.30am	MORNING TEA in Great Hall			
10.30-12.00 pm	Parallel Sessions			
	YMCA CHAIR: <i>Marilyn Mitchell</i>	Hurst Seagar CHAIR: <i>Susan Fountaine</i>	Lovell-Smith CHAIR: <i>Frank Sligo</i>	Southern Ballet CHAIR: <i>Mary Power</i>
	Communication at work: Using group work assignments to facilitate teaching conflict management and consensus building Mary Simpson	Journalism and citizen formation Geoffrey Craig	‘Meaning-full’ work and personal/social well-being: organisational communication engages the meanings of work Ted Zorn, George Cheney, and Sally Planalp	The Australian Government meets the international media: lessons learned from the Sydney 2000 Olympic Games and CHOGM 2002 Fiona Childs
	“That’s not fair!” Teaching teamwork relationships and processes Tom Cockburn, Mary Simpson, and Cheryl Cockburn-Wootten	The changing face of current affairs programmes in New Zealand, United States and Britain: 1984-2004 Sarah Baker	‘You will do’: The construction of meaning and identity by sessional academic staff Deborah Churchman	Communication within global space: Negotiations of local/global tensions within the computer antivirus industry Jessica Johnston
	Building strategic advantage through organisation leadership development: a case study Alison Feldman (Not confirmed)	Bank is a four letter word: Corporate citizenship as an exercise in public relations Su Olsson, Robyn Walker, and Colin Higgins	Change communication: Exposing the myth of common sense Colleen Mills	Social construction of transnational identity Alison Green and Mary Power

DAY FOUR – THURSDAY 7 July (continued)

12.00-1.00 pm	LUNCH in Great Hall			
1.00-2.30 pm	Parallel Sessions			
	<p>YMCA CHAIR: <i>Anne Dunn</i></p>	<p>Hurst Seagar CHAIR: <i>Susan Yell</i></p>	<p>Lovell-Smith CHAIR: <i>Meredith Marra</i></p>	<p>Southern Ballet CHAIR: <i>Anna Eblen</i></p>
	<p>New Zealand commercial radio – Coke or L&P? Coke the global brand, or L&P, the local within the Coke empire. The relationship between America and hybrid culture Brendan Reilly</p> <hr/> <p>Media ownership regulation: A Wollongong case study Helen Wilson</p> <hr/> <p>Regional development of screen industries in the digital era: Prospects for the Northern Rivers region of NSW Cathy Henkel</p>	<p>Schizophrenia in the Australian Press: Mental health information and lay publics Kerry McCallum and Warwick Blood</p> <hr/> <p>Images and perception of smoking in the movies: Does smoking glamorize characters? Elizabeth Cady, Richard Harris, Julie Hermes, and Tenisha Pettus</p>	<p>Asking people to measure up: A strategic approach to the performance appraisal interview Donald Smith</p> <hr/> <p>Proctorial interviews: The social psychology of the confessional Alison Kuiper</p> <hr/> <p>Using virtual stories to resolve workplace miscommunication Pip Mules</p>	<p>With God on his side: Deconstructing the post-9/11 discourse of President George W. Bush Colleen Kelley</p> <hr/> <p>Be alert, not alarmed: Governmental communication of risk in an era of insecurity Diana Bossio</p> <hr/> <p>The permanent campaign comes to Australia: Communication strategies in the 2004 federal election Peter van Onselen and Wayne Errington</p>
2.30-3.00 pm	<p>Awards and Closing Address in Great Hall Includes the Grant Noble Award and the Best Chairperson Award</p>			
3.00-3.30 pm	AFTERNOON TEA in Great Hall			